

## **ColorCodeHappy.com Privacy Policy**

Thank you for visiting the Color Code Happy website ("Site") . Your privacy is important to us. To better protect your privacy, we provide this notice explaining our information practices and the choices you can make about the way your information is collected and used by the Code Happy Store team and Strategic Partners, Inc.

### **The Information We Collect**

Through the Site you can provide information about an institutional site regarding organizational structure and uniform color coding preferences. You are required to register in order to use this site by providing personally identifiable information including providing a name, institution name, address, e-mail address, telephone number.

We also may collect certain non-personally identifiable information when you visit many of our web pages such as the type of browser you are using, the type of operating system you are using, and the domain name of your Internet service provider.

### **The Information You Submit**

We reserve the right to reject any submission or comment that could compromise patient or employee privacy. If you have questions regarding whether a possible submission or comment could violate HIPAA or your state's privacy laws, you should obtain the prior approval of your employer's Public Relations department.

### **How We Use the Information**

We may use the information you provide about yourself to fulfill your requests for our programs, and services, to respond to your inquiries about our site, and to offer you other products, programs or services that we believe may be of interest to you.

We sometimes use this information to communicate with you, such as to notify you when we make changes to subscriber agreements, to fulfill a request by you for an online newsletter, or to contact you about your account with us.

The information we collect in connection with this site is used to provide an interactive experience. We use this information to facilitate participation on this site and to develop content for articles used on this site. We also use this information to offer you products, programs, or services.

We sometimes use the non-personally identifiable information that we collect to improve the design and content of our publication and website and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze site usage, as well as to offer you products, programs, or services.

We will disclose information we maintain when required to do so by law, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request.

Agents and contractors of Strategic Partners, Inc. who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any

purpose other than to carry out the services they are performing for Strategic Partners, Inc.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy. Inadvertent disclosures may result, for example, when third parties misrepresent their identities in asking the site for access to personally identifiable information about themselves for purposes of correcting possible factual errors in the data.

### **Privacy Options**

Strategic Partners, Inc. may on occasion combine information we receive online with outside records to enhance our ability to market to you those products or services that may be of interest to you. If you prefer not to receive online marketing information from this site, please email [INSTER\\_EMAIL\\_ADDRESS](mailto:INSTER_EMAIL_ADDRESS).

Our site will not use or transfer personally identifiable information provided to us in ways unrelated to the ones described above without also providing you with an opportunity to opt out of these unrelated uses.

### **Collection of Information by Third-Party Sites and Sponsors**

Some of our sites contain links to other sites whose information practices may be different than ours. You should consult the other sites' privacy policies, as we have no control over information that is submitted to, or collected by, these third parties.

We may sometimes offer contests, sweepstakes, or promotions that are sponsored by or co-sponsored with identified third parties. By virtue of their sponsorship, these third parties may obtain personally identifiable information that visitors voluntarily submit to participate in the contest, sweepstakes, or promotion. Strategic Partners, Inc. has no control over the third-party sponsors' use of this information. The Color Code Happy site will notify you at the time of requesting personally identifiable information if third-party sponsors will obtain such information.

The Color Code Happy site may use reputable third parties to present or serve the advertisements that you may see at its web pages and to conduct research about the advertisements. This privacy policy does not cover any use of information that such third parties may have collected from you or the methods used by the third-parties to collect that information (e.g., cookies, web beacons and clear gifs). For more information on the use of such third-parties, please [click here](#).

### **Cookies**

To enhance your online experience we use "cookies." Cookies are text files we place in your computer's browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, registering at one of our sites. However, once you choose to furnish the site with personally identifiable information, this information may be linked to the data stored in the cookie.

We use cookies to understand Internet usage and to improve our content, offerings, and advertisements. For example, we may use cookies to personalize your experience

at our web pages (e.g. to recognize you by name when you return to our site), save your password in password-protected areas, and enable you to use shopping carts on our sites. We also may use cookies to offer you products, programs, or services. Similarly, as part of an arrangement with our business partners (including, those who present or serve the advertisements that you see on our web pages) we may also access cookies placed by others and allow others to access certain cookies placed by us.

We may also use small pieces of code called "web beacons" or "clear gifs" to collect anonymous and aggregate advertising metrics, such as counting page views, promotion views, or advertising responses. These "web beacons" may be used to deliver cookies that conform to our cookie policy. For more information regarding cookies, please click [here](#).

### **Our Commitment to Security**

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect.

### **Special Note for Parents**

The site you are visiting is meant for adult nurses. We will not collect information from children nor market to children.

### **Changes to This Policy**

This Policy may be changed by Strategic Partners, Inc.. The revised Policy will be posted to this page so that you are aware of the information we collect, how we use it, and under what circumstances we may disclose it.